

R. H. Macy & Co.

HERALD SQUARE Inc. NEW YORK



A Special Sale of Engraved Wedding Invitations and Announcements

We should be charmed to take a load of detail off the autumn bride's mind, and attend to the serious question of invitations and announcements for her—see that they are done in the correct lettering and on the best paper—all at a special sale price.

100 Paneled Invitations, \$16.74

Copper plate engraved on bid finish paper, in English script, not exceeding nine lines of engraving. Inside and outside envelopes.

100 Paneled Wedding Announcements \$14.89

Copper plate engraved in English script, not exceeding seven lines of engraving. Inside and outside envelopes.

Each additional line of engraving, \$1.34

Each additional 100 invitations or announcements printed from your plate with envelopes, \$8.94

Main Floor, Center, Stairway.

Umbrellas

For Men and Women Specially Priced

\$2.19

Fine quality American taffeta (a durable, all-cotton quality) umbrellas made over sturdy eight-rib paragon frames. The women's umbrellas handles of carved wood or wood Bakelite trimmed, have ring, leather loop, or the smart leather side strap. A few have amber tips and stub ends.

The men's umbrellas have Prince of Wales handles in various woods.

Main Floor, Broadway.

Fancy Lining Satin

Special at \$1.29 yard

For those who desire an individual tone to the lining of their new fall suit or coat, the wide variety of designs in this assortment of satin faced linings with cotton backs offers an excellent opportunity. Backgrounds are in gray, tan, Copenhagen, brown or navy. Yard wide.

Lining Section, Second Floor, Front.

"Pride of Broadway" Sheets and Pillow Cases

Specially Priced

Full bed size seamless sheets, hemmed ends and bleached.

Size 81x90, \$1.24
Size 81x99, \$1.34
Size 90x99, \$1.54

Pillow Cases, hemmed ends,
Size 42x36, 26c
Size 45x36, 28c
Size 54x36, 39c

Embroidered Envelope Pillow Cases \$2.24 pair

Our usual price, \$2.97 In a very neat and attractive design on good quality muslin. Size 45x36

Basement, 34th Street, Rear.

Macy-Made Layer Felt Mattresses

Made to Your Order

\$13.48

For the Full Size Bed

These mattresses are covered with durable ticking—tufted and stitched with roll edge by hand in our sun-lit factory on the tenth floor.

We do not stock bedding but instead make all mattresses to individual special order, and make delivery in about one week's time.

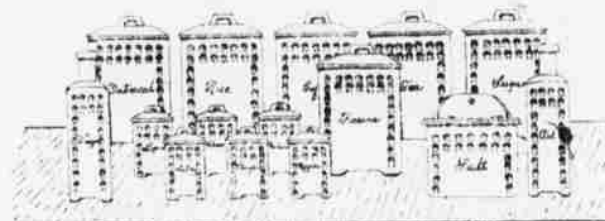
Three-quarter bed size Mattress, \$12.48
Twin-bed size Mattress, 10.89
Single-bed size Mattress, 9.74
Cot-size Mattress, 8.24

Main Floor.



212 Grape Juice Sets \$1.59 Set

Particularly timely is this offer of iced drink sets in the three attractive cuttings illustrated. A tall pitcher and six gracefully shaped glasses comprise each set.



Imported Porcelain Cereal Sets

Very Special, \$3.74

Our Usual Price Would Be \$8.74

Unusually attractive sets that any housewife might take pride in seeing neatly ranged on her kitchen shelves. They are of excellent quality porcelain, from one of the leading factories on the Continent. Because of a special concession we are able to offer them at this very low price.

There are 6 large and 6 small jars, as illustrated, a salt box, and an oil and a vinegar cruet, in a choice of two good-looking designs.

Basement, 34th Street, Front.

New Metal, Silk and Velvet Tissues and Brocades

For Fall \$8.44 to \$18.48

Brilliant as butterfly wings, shimmering with gold and silver threads, and richly brocaded with velvet are the sheer and supple fabrics decreed by fashion for the new fall evening gowns and wraps.

We have ravishing combinations of metal and satin, and metal and plain or figured tissue; of brocaded velvet, velvet with plain or printed tissue, and the latest novelty—fiber silk and brocade on Georgette. In the rich new colors and designs. 35 to 40 inches wide.

Special Sale 3,000 Yards All Silk Canton Crepe, \$2.49 yd.

Good quality in all the new fall shades, including ample quantities of black and white. 39 inches wide.

Second Floor, 34th Street.

Bridge Lamps

\$11.89

Formerly \$15.13

Complete with Shade and Bulb

Ebony and gold finished standard, with green or rose flutings. Adjustable arm and movable socket. 12-inch rose, gold or blue Georgette shade, silk lined and inner-lined, trimmed with ruching.

Several lamps in mahogany and composition have been marked down from 1/3 to 1/2 because of a slight damage from handling. Several large shades have also been greatly reduced.

Basement, 34th Street, Front.



Sale of 8,400

Men's Shirts

Of Imported and Domestic Woven Madras

\$1.39

An opportunity not to be overlooked by men who are in need of shirts.

These shirts are made in the best possible way, in coat model. Five ocean pearl buttons.

All the shirts have soft cuffs and are in the popular negligee style. Many come in sets of three colors, so that you may purchase a favorite pattern in three different colors.

Main Floor, 34th Street, Broadway.

Continuing the August Sale of Bed Coverings

Applique and Embroidered Bed Spreads \$4.79

Our Usual Prices \$7.44 to \$8.94

All sizes and various designs, on a heavy unbleached sheeting—easily laundered and in colors that will not fade. Cut-out corners and colored cord edge. Colors—French blue, rose and gold.

Dresser scarfs to match, 94c

All Wool Plaid Blankets, \$5.69

These are high grade all wool blankets, thoroughly dependable in quality. Plenty of warmth without unnecessary weight—soft and

fluffy. Attractive patterns in block plaids of white combined with French blue, pink, tan, steel gray, rose, and lavender. Full bed size.

Mercerized Sateen Comfortables, \$4.49

Pure Lamb's Wool Filled

Full double bed size

They are pure lamb's wool filled, covered with a good quality of mercerized sateen on both sides. The borders are plain and the

centers and backs have a floral pattern. They are stitched throughout in an attractive design.

Basement, 34th Street, Rear.

ORIENTAL RUGS

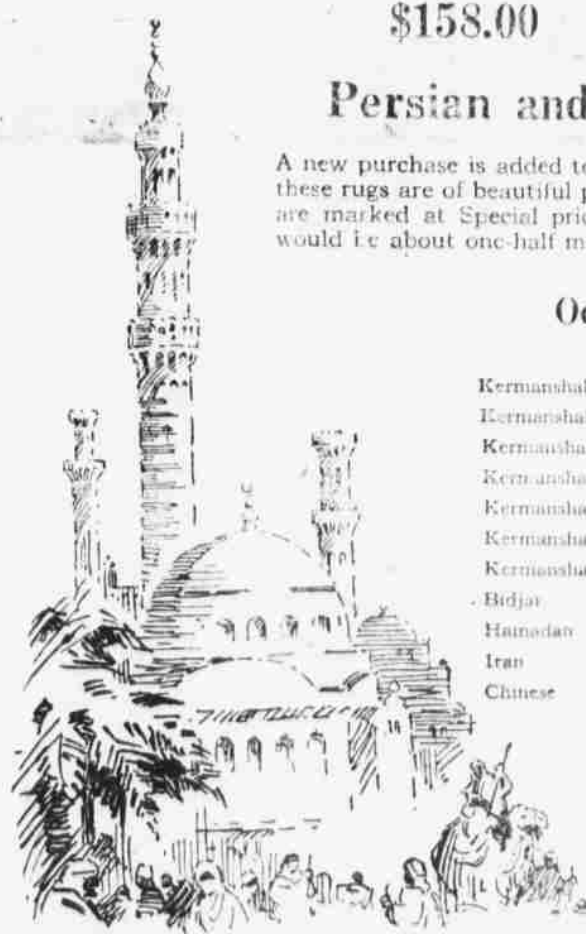
A splendid presentation of Oriental Rugs in a comprehensive selection of patterns and colorings. Sizes approximately 9 ft. x 12 ft. and some larger.

\$158.00

\$182.00

Persian and Chinese Rugs

A new purchase is added to our already large selection. All these rugs are of beautiful pattern and very desirable. They are marked at Special prices. If at our usual prices they would be about one-half more in many cases.



Odd Sizes Reduced

		Orig. Price	Sale Price
Kermanshah	13.5x9.3	\$596.00	\$412.00
Kermanshah	10.4x7.5	438.00	258.00
Kermanshah	14.10x12.0	1186.00	828.00
Kermanshah	12.0x9.1	568.00	348.00
Kermanshah	20.9x10.7	1328.00	996.00
Kermanshah	24.7x15.2	2052.00	1538.00
Kermanshah	13.8x10.1	688.00	418.00
Bidjan	18.7x15.1	1682.00	1262.00
Hamedan	22.10x14.0	1968.00	1476.00
Iran	16.5x6.4	674.00	312.00
Chinese	23.0x16.0	1386.00	886.00

Mosul Rugs—extra size.

Formerly \$72.50 to \$96.50

Special, \$48.50

Also Special at \$32.50 to \$38.50

Fourth Floor, Center.

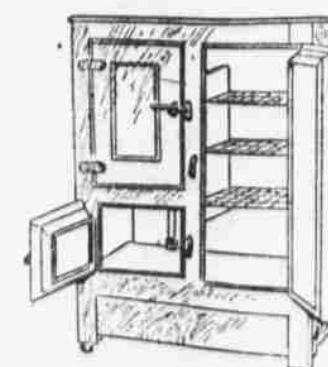
Sanitary Refrigerators at Special Low Prices

Three-Door Style

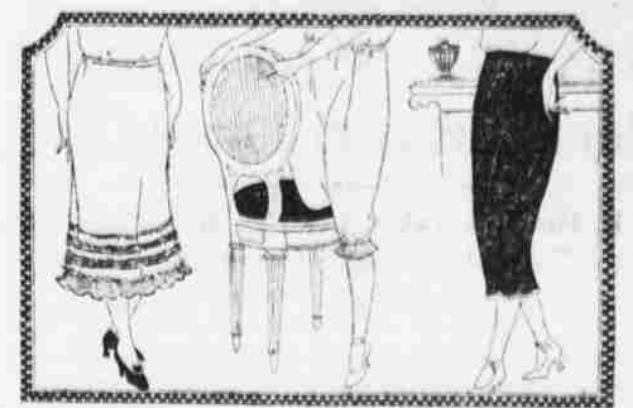
Inches Width	Inches Depth	Inches Height	Ice Capacity	Price
32 1/2	18 3/4	45	90 pounds	\$28.75
34 1/2	19 3/4	48	115 pounds	\$33.25

A sturdy oak case; a metal lining of very heavy galvanized metal; latest type hardware, nickel plated.

Not only is this refrigerator priced exceptionally low, but it will save on your food bills, because it conserves food so perfectly; it will save on your ice bills, because it is so well insulated; and it will save you time and steps, because its interior arrangement is so orderly and so handy.



Basement, 34th Street, Rear.



Women's New Fall

Petticoats and Bloomers

A slim, straightline petticoat of radium silk is finished with embroidered scallops and motifs. Illustrated, right. In the new fall colors and black. \$2.79

A peau-de-cygne petticoat of very good quality has a modish scalloped flounce trimmed with piecing. Illustrated, left. In the new changeable colorings. \$2.79

Well-made silk Jersey bloomers are strongly reinforced and attractively finished with a pleated ruffle. Illustrated, center. In black and the new shades of brown, green, taupe and purple. \$2.79

A satin petticoat of heavy supple satin is daintily finished with smart pin tucks and three narrow pleated ruffles. New shades, in entrancing variety. \$4.69

Extra Size Petticoats, \$4.69

Of good quality taffeta, the pin-tucked flounce finished with a pleated ruffle. In black and new changeable taffeta

Third Floor, 34th Street, Center.



Smart Tailored Hats of Silk Velvet \$4.96

Our Usual Prices Would Be \$5.94 to \$6.94

Not just hats—but chic hats—with their crowns of soft rows of velvet and brims of shirred or corded velvet—finished with touches of self material.

The shapes, of course, are new and becoming—and the colors range from cherry, beaver, navy and brown, to pheasant and black.

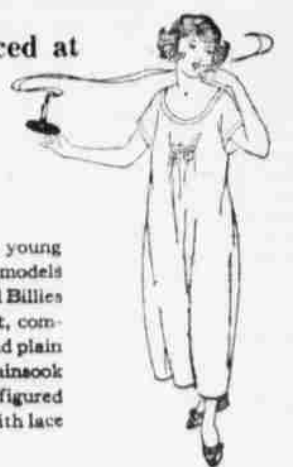
(A Real Millinery Opportunity!)

Untrimmed Millinery Dept., Second Floor, 34th Street.

Misses' and Children's Sleeping Garments

Specially priced at

94c



Attractive for the young girl are the several models of nightgowns and Billies in this assortment, comprising tailored and plain models of fine nainsook or plain and figured crepe, trimmed with lace or braid.

Pink or White. Sizes are from 4 to 16 years, but the largest quantity is in the 10 to 12 year sizes.

Not every size in every model, but a good selection to choose from.

Third Floor, 34th Street, Rear.

Colorful Imported French Cretonnes, 89c yard

31 inches wide

A galaxy of lovely colors and picturesque patterns. One particularly charming one is in 18th century effect—an old French medallion with quaint nosegays; another is brilliantly strewn with roses; and there are more conventional striped designs as well. In a variety of soft and vivid color combinations of blue, rose, French gray, beige, mauve and gold. Printed on heavy repp-cloth.

English Cretonnes, 32c yard

31 inches wide

Bold flower and bird designs in both gay and subdued colors, and more demure effects. Printed on very good quality muslin.

Fourth Floor, 34th Street, Rear.

Merchandise Advertised Here on Sale Tomorrow, Unless Otherwise Stated

Store Hours: 9 to 5:30—Store Closed All Day Next Saturday